

The Assassins of Hollywood- Silver Screen★

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March



WE DO OUR PART



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J. P. ROLSTON
CLARKE



" — SELLING CALLS
FOR HEALTHY NERVES, TOO,
MR. MARKSMAN!"

Kenneth B. Logan,
Scarsdale, N. Y., says:

"The selling game calls for healthy nerves just as much as being a wonderful marksman. Meeting people all day long...trying to turn prospects into customers...the life of a salesman certainly tells on the nerves! I smoke most of the time—but I smoke only Camels, and I'll tell you why I say *only* Camels! Camels *don't* upset my nerves—and no cigarette can match Camels on flavor, either."



Virgil Richard, Champion Sharpshooter,
says:


"I've been smoking for years and had no trouble in keeping my nerves in shape for making record scores. That's because I have long been a Camel smoker. Camels are much milder, and never interfere with my nerves."

Copyright, 1934, B. J. Reynolds Tobacco Company

How Are Your Nerves?

Does your job sometimes get you down?
Do you feel tired? Irritable? Ready to
"blow up" any minute...because of
raw nerves?

Try to get enough sleep. Eat sensibly.
And get a fresh slant on your smoking
by turning to Camels. Much has been
said on the subject of tobacco quality.
But —

 Camels are made from finer,
MORE EXPENSIVE tobaccos
than any other popular brand.

That statement is conclusive. And it
represents an important benefit that
nervous people should not overlook!

So change to Camels. Taste those
finer tobaccos. Notice their mildness.
You will be delighted to find that
Camels do not upset your nerves...
or tire your taste.

*Camel's
Costlier Tobaccos*



NEVER GET ON YOUR NERVES . . NEVER TIRE YOUR TASTE